



Success. Accelerated.

LEAD STAR'S 8-WEEK COACHING PROGRAM

leadstar

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**You depend on your managers.
Give your talent the coaching
they need to accelerate success.**

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Program Overview

Lead Star's 8-Week Coaching Program provides custom feedback and personal development that supports participants in:

- Defining and progressing towards goals that matter
- Gaining awareness of strengths and opportunities for growth
- Leading and contributing to teams more effectively
- Solving real-world challenges
- Improving time management
- Identifying and implementing healthy ways to process stress
- Coaching and developing their teams

This innovative program provides participants with:

1 A PARTNERSHIP WITH A LEADERSHIP EXPERT.

Angie Morgan and Courtney Lynch, the program coaches, are proven, real-world leaders who've led in the military, business, and government, and have advised leaders from the frontline to the C-Suite (and everywhere in between). Let them put their experience to work for your team members.

2 ON-DEMAND COACHING, WITH LESS "WORK," MORE RESULTS.

We don't make leaders busier; we make them better. The highly relevant guidance we share develops your talent in context of their real-world challenges. Advisement from the program translates to immediate value on current deliverables and enhances team dynamics.

3 CURATED CONTENT AND RESEARCHED-BACKED ASSESSMENTS.

We serve up the right content at the right time to give participants a complete view of their strengths and opportunities for development. We also provide specific coaching for implementation, so they know how to develop based on the feedback they receive.





Get Started in Three Easy Steps

1

ENROLL

Enroll yourself and/or your team member by emailing Liz Lamirand at liz@leadstar.us or calling 703-273-7280. The program fee is \$3800 and includes all coaching time, materials, assessments, and a post-program action plan.

2

LAUNCH

Participants complete a brief questionnaire and schedule their first coaching call using a flexible online tool to pick the time that works best for them.

3

ENGAGE

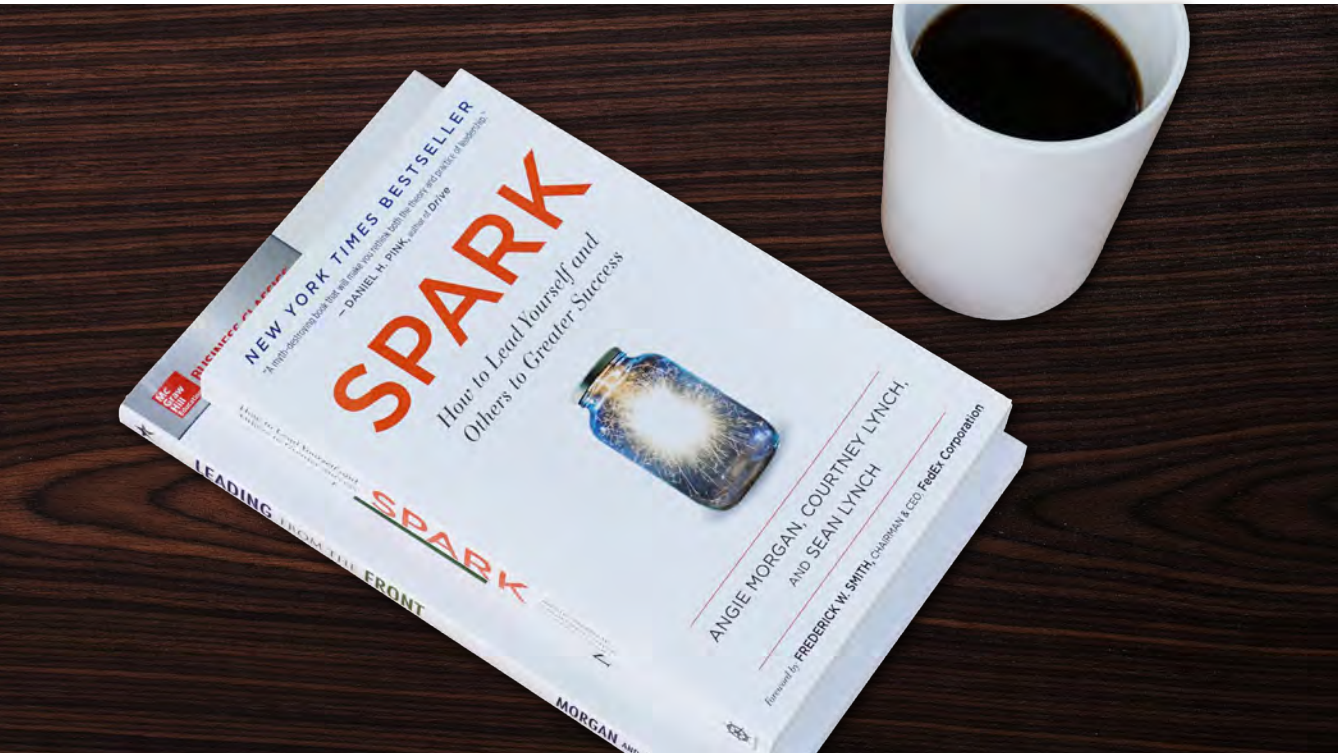
Participants engage in ongoing scheduled calls and have on-demand access to their coach during their program experience. Between calls participants will complete action-based development experiences “on the job.”

**SEEKING TO ENROLL 5 OR MORE PARTICIPANTS?
WE CAN WORK WITH YOU TO CREATE A COHORT-STYLE
PROGRAM THAT COMBINES GROUP LEARNING AND ONE-
ON-ONE COACHING.**

Program Coaches

Angie Morgan served as a Marine Corps officer and led in pharmaceutical sales for Merck and Pfizer before co-founding Lead Star. She’s been a special advisor to the Chairman of the Joint Chiefs of Staff on diversity initiatives, and engages routinely with boards and organizations to drive performance. Angie is an avid athlete — her competitive nature and motivation to win shows up in every client engagement as she inspires others to be their best. Angie holds a BA and MBA from the University of Michigan.

Courtney Lynch spent nine years as a Marine Corps officer, managed a top-notch software sales team, and practiced at one of the nation’s leading law firms prior to founding Lead Star with Angie. Courtney also served as an elected official and as Chief Operating Officer at a rapidly scaling U.K.-based technology company. Lead Star’s clients turn to Courtney for her in-the-moment advice and breadth of real-world experiences. Courtney holds a BA from NC State and a JD from William & Mary Law School.



Both women are the authors of *Spark: How to Lead Yourself and Others to Greater Success and Leading from the Front*.



Angie Morgan



Courtney Lynch

Our Clients

For two decades, Angie and Courtney have worked with the world's best organizations to develop their leaders. Lead Star's clients include:

facebook

Google

NS
NORFOLK SOUTHERN

Schlumberger

Mc
Graw
Hill

UCLA Health
Radiation Oncology

**BEST
BUY**

ESPN

 Commonwealth

Boston
Scientific

 NATIONAL
GEOGRAPHIC

ORKIN

3M

HYATT

DELL

 GREAT LAKES
ENERGY

M

Cafe Rio
MEXICAN GRILL

Walmart
Save money. Live better.

STIHL

benefit
SAN FRANCISCO

HAGERTY

FedEx

Whirlpool

M
MARATHON

 **Merrill Lynch**

**WELLS
FARGO** SECURITIES


Marathon Oil

Kellogg's

kinexus
ECONOMY • WORKFORCE • COMMUNITY